sustainability series



Abundance: Sustainable Fossil-Free Food





Mark Edwards

Professor, Strategic Marketing and Sustainability Morrison School of Agribusiness and Resource Management College of Technology and Innovation Arizona State University

In this talk, Edwards discusses how we can grow healthier foods, feeds, fertilizers, nutraceuticals, cosmeceuticals, medicines, and vaccines with abundant resources that will not run out.

Edwards writes, speaks, and consults globally on sustainable food and energy. He has authored nine books on sustainable and affordable food and energy. His book *Green Algae Strategy* won the Independent Publisher Gold Medal for Best Science Book in 2009. His most recent book, *Abundance: Sustainable Fossil-Free Foods with Superior Nutrition and Taste*, won the Pinnacle Gold Medal for the Best Environmental Book of 2011.

Tuesday, February 7, 2012 12:00 - 1:30 p.m.

(lunch will be served) Wrigley Hall, Room 481



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