### sustainability series



# Public Perceptions of Climate Change: Risk, Trust, and Policy



#### **Bjoern Hagen**

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Despite the convincing body of anthropogenic global climate change science, there remains a significant gap between the recommendations provided by the scientific community and actual action by the general public and policy makers. In this talk, Hagen will discuss the necessity of understanding of public perception on climate change to design, implement, and generate support for public policy. He will discuss his survey research that focuses upon public perceptions of climate change and identifies factors that impact public willingness to support mitigation and adaption.

Hagen has worked on projects focusing on sustainable urban and regional development with the Development Agency of Rhineland Palatinate and the redesign of the UNESCO World Heritage site Völklingen Ironworks toward a sustainable future.

## Tuesday, April 22, 2014 9:30 - 11:00 a.m.

Wrigley Hall, Room 481
Arizona State University, Tempe campus (light breakfast will be provided)



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