### sustainability series



# **Education as the Silver Bullet**





## Jaime Casap

Google Education Senior Evangelist Google, Inc.

Education can change the destiny of a family in just one generation. In the U.S. for example, the data shows us that the impact of education on overall earnings is five times greater than race or gender impacts. Yet the numbers of those students who graduate high school are dismal. The numbers for those who go to college and graduate are even worse. During this session, we will explore some insights to improve the odds for all students and the role technology can play in this effort.

Born and raised as a first-generation American to a single mother on welfare in Hell's Kitchen, New York, Jaime Casap understands and appreciates the power of education in changing the destiny of a family in just one generation. His mission is to make sure that education continues to be the silver bullet as it was for him.

#### Thursday, October 11, 2012 9:00 - 10:30 a.m.

(breakfast will be provided) Wrigley Hall, Room 481



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