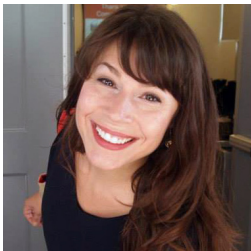


# Beyond the Pitch: Networking Outside the Elevator



## Mara DeFilippis

*Program Manager  
Walton Sustainability Solutions Initiatives*

We've all learned the importance of crafting the ideal "elevator pitch." But when do you use it? How does it really work? Networking is an important skill that goes beyond the elevator pitch: learning how to shake hands while holding a plate – or a mocktail – and exiting a conversation gracefully with contacts made and information exchanged.



## Colin Tetreault

*Former Senior Policy Advisor  
City of Phoenix Mayor's Office*

Join us as master networkers Mara DeFilippis and Colin Tetreault share their insights into networking. Learn how to successfully market yourself, connect with others, and work with our experts to turn your pitch into a home run.

Did we also mention the mocktails and hors d'oeuvres? Be sure to dress to impress.

This event is open to undergraduate students, graduate students, and alumni of the School of Sustainability.

**Friday, February 7, 2014**  
**2:00 – 4:00 p.m.**

Sol Diablo Kitchen Cantina  
560 S. College Ave, Tempe, AZ 85281  
(refreshments will be served)



**RSVP link:** Download any free QR-Code reader app to your smart phone. Scan this code and it will take you directly to the RSVP page.

**RSVP: [sustainabilityevents@asu.edu](mailto:sustainabilityevents@asu.edu)**

Parking and directions: [sustainability.asu.edu/directions](http://sustainability.asu.edu/directions)

Information on all events: [schoolofsustainability.asu.edu/events](http://schoolofsustainability.asu.edu/events)

The Sustainability After School Series is presented by ASU's School of Sustainability.