

# The Upside of a Down Economy: Buying Locally



## Kimber Lanning

*Founder and Executive Director, Local First Arizona and Small Business Owner*

The economy isn't something far away that someone else is going to fix for us—we have the power to turn the economy around. Learn how your own purchasing habits can improve the local economy, create jobs, and contribute recirculating dollars for community establishments like libraries and fire departments.

Kimber Lanning is an entrepreneur and economic specialist who works to cultivate vibrant, sustainable communities and inspire a higher quality of life throughout Arizona. Lanning is actively involved in fostering cultural diversity, economic self-reliance, regional planning, and responsible growth in the greater Phoenix area.

This event is centered around the Society and Economics of Sustainability challenge areas.

**Wednesday, September 26, 2012**

**5:00 – 6:30 p.m.**

(refreshments will be provided)

Phoenix Center for the Arts

1202 N. Third St., Phoenix, AZ

Free parking is available off Third Street, north of the building.



**RSVP link:** Download any free QR-Code reader app to your smart phone. Scan this code and it will take you directly to the RSVP page.

**RSVP: [sustainabilityevents@asu.edu](mailto:sustainabilityevents@asu.edu)**

Parking and directions: [sustainability.asu.edu/directions](http://sustainability.asu.edu/directions)

For more information about this and other events, visit [sustainability.asu.edu/events](http://sustainability.asu.edu/events)

The Sustainability Series is presented by ASU's Global Institute of Sustainability.