

# Be a Dreamer: Sustainable Fashion and Entrepreneurship



## Lauren Lilly

*Owner and Co-founder, Yellow 108*

Please join us for a fashion show put on by School of Sustainability students featuring sustainable, local apparel, followed by a short talk with fashion designer and entrepreneur, Lauren Lilly.

Yellow 108 is a lifestyle brand that is built on a foundation driven by sustainability; from manufacturing and operations to the financial structure and grass roots marketing. Owner and co-founder Lauren Lilly believes that happiness is a choice and maintaining the ability to change especially important. Lilly's talk will focus on her faith in sustainability and the environmental impact Yellow 108 has made. A special thanks to Yellow 108 and local Phoenix shops, Bunky Boutique, Vanilla Sunshine, Pure Life, and Student Book Center, for donating items for our student fashion show.

The School of Sustainability will also be collecting apparel donations benefitting Threadz Tempe, an organization offering used clothing items to The Teen Resource Center. Tax receipts will be provided to all who donate to the cause. Please consider bringing gently worn clothing items for donation.

Visit <http://threadztempe.wordpress.com/> for more information.

**Wednesday, October 1, 2014**  
**12:00 - 1:15 p.m.**

Wrigley Hall, Room 481  
Arizona State University, Tempe campus  
(lunch will be provided)

Parking and directions:  
[sustainability.asu.edu/directions](http://sustainability.asu.edu/directions)

For more information about this  
and other events, visit:  
[sustainability.asu.edu/events](http://sustainability.asu.edu/events)

Seating is limited, so please RSVP for this event.

**RSVP: [sustainability.asu.edu/events](http://sustainability.asu.edu/events)**