

Toward a Legacy of Good



Bruno Sarda

Director of Global Sustainability Operations, Dell

Dell, a Fortune 50 company, recently unveiled its Legacy of Good plan, a commitment to put technology and expertise to work where it can do the most good for people and the planet. The Dell plan will set the trajectory for social and environmental sustainability to become an accelerator for successful and sustainable customer and societal outcomes for years to come. In this talk, Sarda will discuss how such plans get developed and championed inside large global organizations.

Sarda directs Global Sustainability Operations at Dell. He is also an adjunct faculty member at ASU's School of Sustainability and a consultant for ASU's Rob and Melani Walton Sustainability Solutions Initiatives, advising on the professional master's program in sustainability practices.

Tuesday, February 4, 2014
11:30 - 1:00 p.m.

Wrigley Hall, Room 481
Arizona State University, Tempe campus
(lunch will be provided)



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The Sustainability Series is presented by ASU's Global Institute of Sustainability.