

# How Financial Reporting Rules Thwart Corporate Investments in Solar Projects



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To maximize the special tax benefits of solar (and wind) projects, investors and producers participate in complex joint ventures known as “partnership flip structures.” In this talk, Selling will explain the partnership flip structure and the unintended consequences for solar investment that can result.

Selling is publisher and principal author of [www.accountingonion.com](http://www.accountingonion.com), a blog on financial reporting issues affecting public companies. He has led hundreds of management and professional education programs and advises public companies on SEC compliance, U.S. and international accounting standards, operational and strategic decision making, and control of international operations.

**Tuesday, April 7, 2015  
12-1:15 p.m.**

Wrigley Hall, Room 481  
Arizona State University, Tempe campus  
(Lunch will be served)

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