sustainability series



Creating Climate Wealth: The Largest Wealth-Creation Opportunity for the Planet



Jigar Shah
CEO, Jigar Shah Consulting

In this talk, author Jigar Shah will describe an opportunity in front of all of us: how to turn the biggest challenge of our lifetime—climate change—into a \$10 trillion dollar new economy. In this talk, Shah presents "The100/100 New Economy Plan" that identifies 100,000 businesses selling \$100 million in climate change solutions by 2020.

Jigar Shah is the author of *Creating Climate Wealth: Unlocking the Impact Economy.* He founded SunEdison, the world's largest solar-services company and was the founding CEO of the Carbon War Room—a global nonprofit started by Richard Branson to promote entrepreneurial solutions to climate change.

Tuesday, December 3, 2013 1:00 - 2:30 p.m.

Wrigley Hall, Room 481 Arizona State University, Tempe campus (lunch will be provided)



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The Sustainability Series is presented by ASU's Global Institute of Sustainability.