

MapStorytelling as Medium for Achieving a Dialog on Sustainability



Dr. Christopher K. Tucker

Chairman and CEO of the MapStory Foundation

Dr. Christopher Tucker will discuss his MapStory.org initiative which will enable a global community of experts to “crowd source” socio-cultural data within a geospatial and temporal framework through an online social media channel or platform. MapStory is also intended to be an infrastructure enabling “MapStorytelling” as a means of communicating important socio-cultural dynamics to a global audience.

Tucker is Chairman and CEO of the MapStory Foundation and a former senior executive for technology companies ERDAS and IONIC, whose core focuses are defense and intelligence. Tucker serves on the board of directors for both the Open Geospatial Consortium and the U.S. Geospatial Intelligence Foundation, as well as the Secretary of the Interior’s National Geospatial Advisory Committee.

Friday, December 3, 2010

1:00–2:00 p.m.

Global Institute of Sustainability, Room 481



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