

# Haarlemmermeer: The Heart of the Netherlands' Sustainable Region



## John Nederstigt

*Alderman for the Municipality of Haarlemmermeer, The Netherlands*



## Arthur van Dijk

*Alderman for the Municipality of Haarlemmermeer, The Netherlands*

The Municipality of Haarlemmermeer, which borders Amsterdam and includes Schiphol Airport, the principal international airport of the Netherlands, has established a reputation as a leading international place for corporations to establish their businesses. Haarlemmermeer has developed a unique approach to sustainability that includes the Netherlands' first cradle-to-cradle business development designed by William McDonough.

Aldermen John Nederstigt and Arthur van Dijk are ambassadors for a sustainable economy and society in the greater Amsterdam Metropolitan Area. In this talk, they will describe how their municipality is becoming the Dutch front-runner in sustainable innovation and economic development.

**Tuesday, April 23, 2013**  
**12:00 – 1:30 p.m.**

(lunch will be provided)

Wrigley Hall, Room 481

Arizona State University, Tempe campus



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