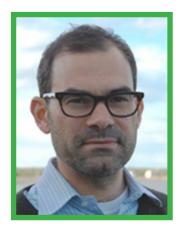


Food System Series

What We Talk About When We Talk About Food: Our Very Confused Food Discourse





James McWilliams

Professor, Texas State University

James McWilliams, PhD, is a professor of history at Texas State University. He is the author of *Just Food* and other books exploring issues of dietary choice, food production, and food systems. In his insightful and thought-provoking presentation, Dr. McWilliams will explore the problems inherent in how we understand food from health and sustainability perspectives. In particular, he'll discuss what is truly sustainable (or not), including non-industrialized animal agriculture, highlighting the ethical, economic, and environmental drawbacks to small-scale, pasture-based animal agriculture, and thereby suggesting that the most responsible dietary option for the 21st century and beyond is one based almost exclusively on plants.

Wednesday, October 22, 2014 7:00 p.m.- 9:00 p.m.

Changing Hands Bookstore 300 W Camelback Rd Phoenix, AZ 85013 Parking and directions: sustainability.asu.edu/directions

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