sustainability series

Ecological Intelligence in the Built Environment

Anthony Floyd

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City of Scottsdale

Building construction norms and practices have evolved into a set of defaults based on consensus-based industry standards, codes, and regulations. As part of the evolving rules and market forces, ecological intelligence are playing an increasing role in the transparency of building products and systems. Floyd will discuss these cultural shifts in the industry and the expanding role of regulatory nudges, defaults, disclosure policies, and green-building codes – all aimed at the design and constructing ecologically responsive communities.

Floyd is a licensed architect and served as the building official for the City of Scottsdale from 1988 to 1995. He helped to establish Arizona's first Green Building Program in Scottsdale in 1998 while integrating green certification into the building plan review, permit, and inspection process.

Thursday, March 20, 2014
12:00 - 1:15 p.m.

Wrigley Hall, Room 481
Arizona State University, Tempe campus
(lunch will be provided)

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