

# Can Supply Chains Save the World?



## Robin Barr

*Director, The Forest Trust Americas*



International corporations' drive for production and profit are often blamed as the cause of many of the world's environmental and social problems. Could they also be the solution? Over the last 15 years, The Forest Trust (TFT) has been working with international companies on how to use their supply chains to drive solutions to issues such as illegal logging, deforestation, land-grabbing, forced labor and others. This talk will provide an overview of how TFT is working and what they are learning along the way.

As TFT's director overseeing the Americas operations, Robin Barr works with international brands, multinational commodity processors and producing companies in palm oil, pulp and paper packaging and solid wood sectors to develop responsible global supply chains. Robin has over ten years' international experience working with companies to produce responsibly produced materials and achieve corporate sustainability and social responsibility goals.

**Monday, September 14, 2015**  
**2:00 – 3:00 p.m.**  
**Wrigley Hall Room 481 (ASU Tempe Campus)**

Questions:  
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Seating is limited. Please RSVP to guarantee your seat.

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