

The Future Looks Much Like Today: An Automaker's Perspective



Jaycie Chitwood

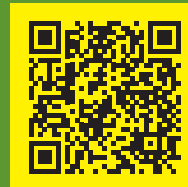
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How does a global manufacturer of vehicles define and measure sustainability? Although it's mostly about the cars and trucks we drive, it's also about how those cars and trucks are produced, transported, and sold. What about impact beyond the vehicles? How far does an automaker's environmental footprint extend?

In this talk, Chitwood will address these questions and more in a discussion about the future of transportation.

Thursday, January 23, 2014
12:00 - 1:15 p.m.

Wrigley Hall, Room 481
Arizona State University, Tempe campus
(lunch will be provided)



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