

The Upside of a Down Economy: Buying Locally



Kimber Lanning

*Founder and Executive Director, Local First Arizona
Small Business Owner*

The economy isn't something far away that someone else is going to fix for us—we have the power to turn the economy around. Learn how your own purchasing habits can improve the local economy, create jobs, and contribute recirculating dollars for community establishments like libraries and fire departments.

Kimber Lanning is an entrepreneur and economic specialist who works to cultivate vibrant, sustainable communities and inspire a higher quality of life throughout Arizona. Lanning is actively involved in fostering cultural diversity, economic self-reliance, regional planning, and responsible growth in the greater Phoenix area.

**Wednesday, April 3, 2013
12:00 – 1:30 p.m.**

Wrigley Hall, Room 481
Arizona State University, Tempe campus
(lunch will be provided)



RSVP link: Download any free QR-Code reader app to your smart phone. Scan this code and it will take you directly to the RSVP page.

RSVP: sustainabilityevents@asu.edu

Parking and directions: sustainability.asu.edu/directions

For more information about this and other events, visit sustainability.asu.edu/events

The Sustainability Series is presented by ASU's Global Institute of Sustainability.