



2013

# Reinvent PHX

## Transit District Planning



# Primary Project Objectives

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- Create an attractive investment environment for TOD near Metro Light Rail.
- Maximize community benefits from TOD investment.







2012

## Forces Driving TOD

- **Efficiency**
  - **Infrastructure**
  - **Public Services**
- **Changing Real Estate Market**























# US Department of Housing & Urban Development Community Challenge Planning Grant

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## Project Team

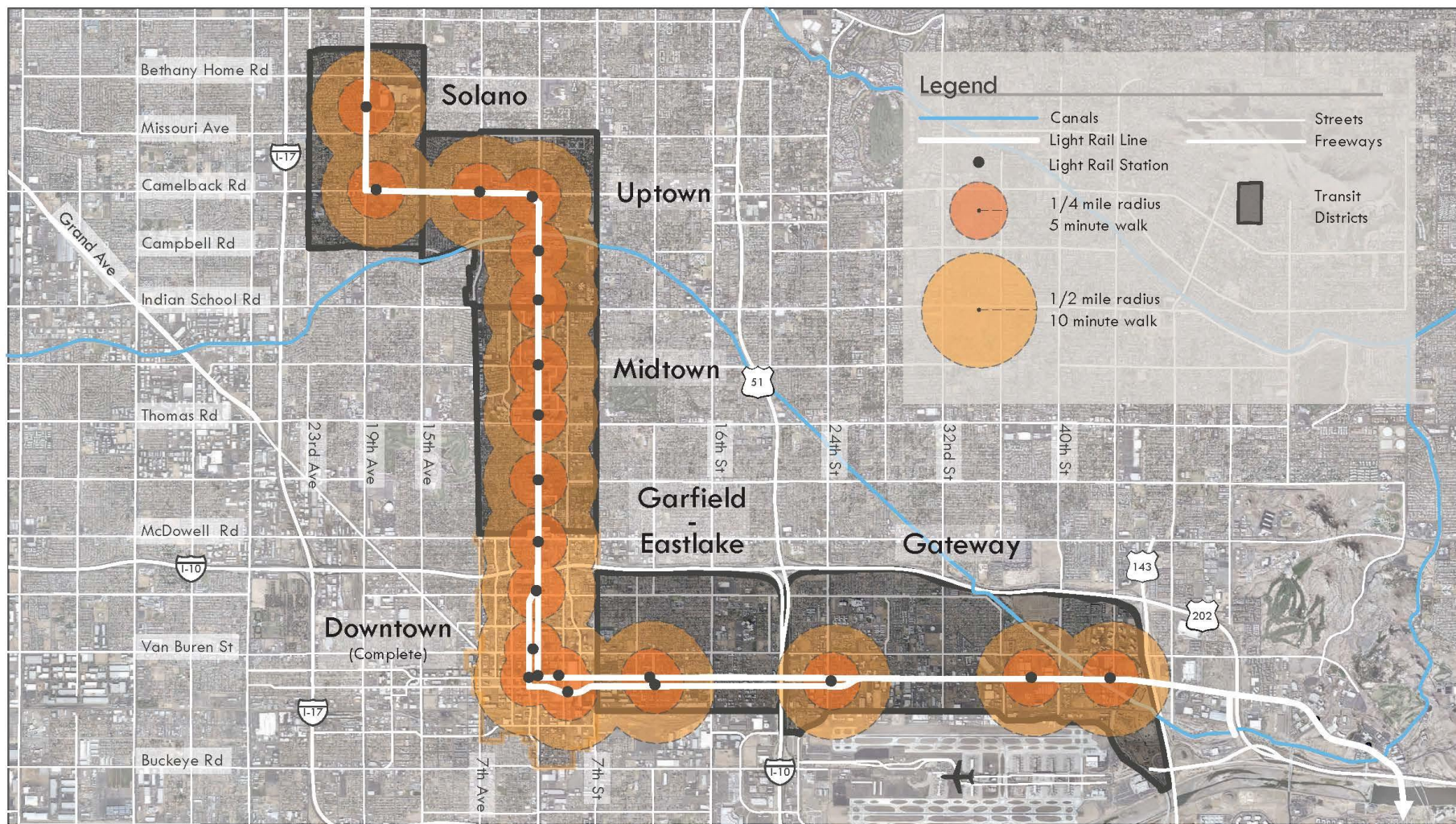
- Planning and Development
- Public Transit
- Community and Economic Development
- Parks and Recreation
- Water Services
- Street Transportation
- Neighborhood Services
- Housing

**+ Community Partners**



# Community Partners





## Reinvent PHX

### Project Map





2013

# The Opportunity





<http://phoenix.gov/pdd/reinventphx.html>