

You've been selected to participate in:

CULTIVATING GREEN INFRASTRUCTURE

Challenge to Action - Codes, Communication & Collaboration

How do Arizona cities and towns construct healthy, prosperous, and sustainable communities?

Green Infrastructure is a big idea gaining momentum across the country. Green Infrastructure is a solution multiplier that provides cost effective responses to many economic, social and environmental challenges. However, there are many barriers that need to be overcome in order to successfully develop, especially in arid environments like the Sonoran Desert.

Join a select group of industry professionals, technical experts and community leaders in a conversation about the constraints and opportunities for developing arid green infrastructure in Arizona.

Location: Pueblo Grande Museum
4619 E. Washington St., Phoenix, AZ

Date: March 20, 2013, 8 a.m. to 12:30 p.m.

Master of Ceremony: Dave Richins
The Sonoran Institute and Councilmember, City of Mesa

RSVP required: Please Respond by March 15th.
This Event is by Invitation Only.
Anne.Reichman@asu.edu

This is a small event that is focused on bringing together key individuals to collaborate on developing solutions that will lead to achieving lasting success. If you are unable to attend but have a suggestion on someone to invite in your place please give their name to Anne Reichman.

This workshop is brought to you by:



Please Join Us for a Lively Discussion on Arid Green Infrastructure

Funds for this project were provided by the Urban and Community Forestry Financial Assistance Program administered through the State of Arizona Forestry Division – Urban & Community Forestry, and the USDA Forest Service.



How do we cultivate green infrastructure?



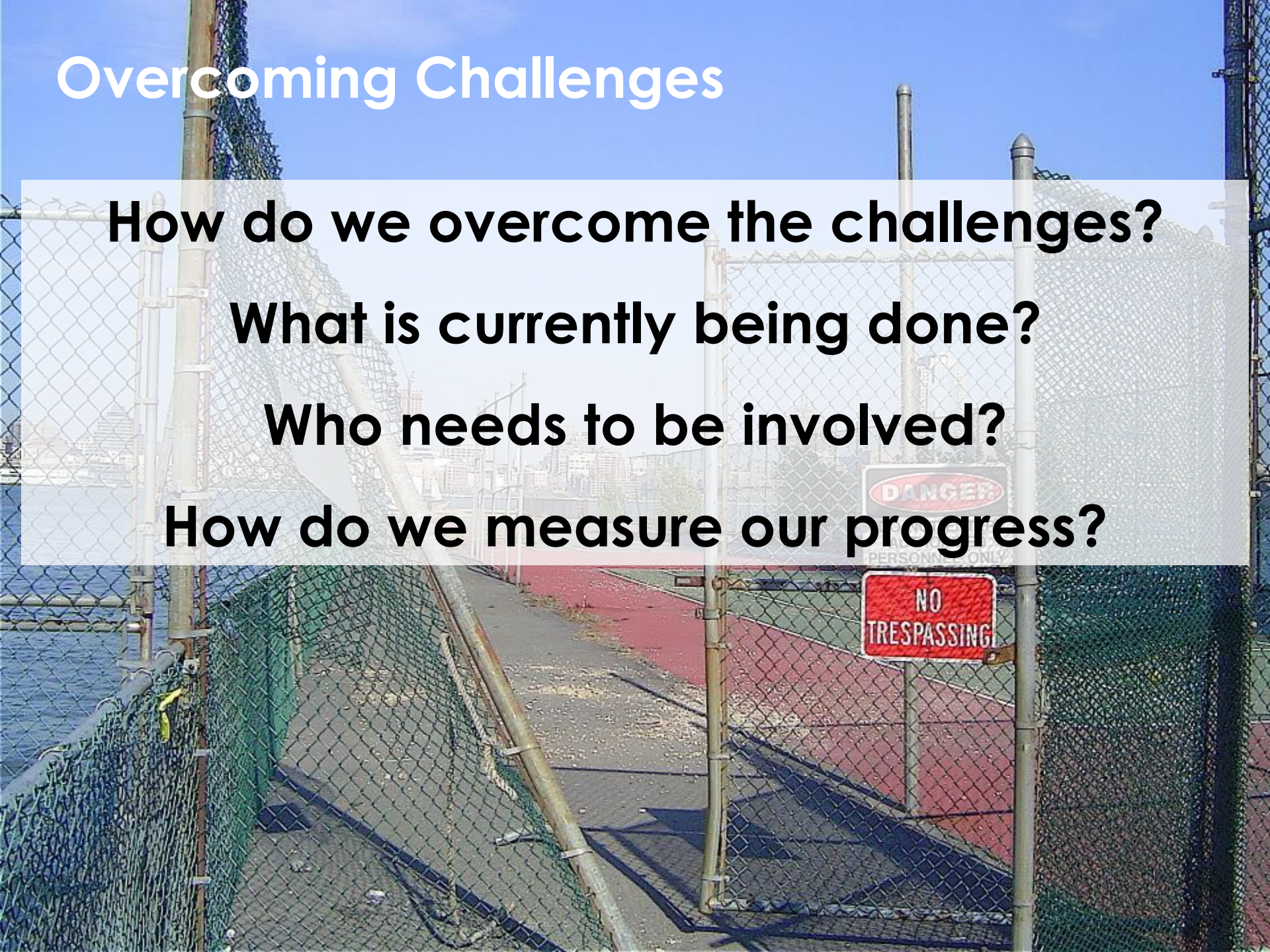
Overcoming Challenges

How do we overcome the challenges?

What is currently being done?

Who needs to be involved?

How do we measure our progress?



Be a part of the Solution
Join the **Sustainable Cities Network**



The Opportunity



The Future



Sustainability: / *noun* /

1 : The capacity to endure...

What if we designed all of our public infrastructure to last 7 to 10 years?



Yet, it is common practice for street landscaping.





519



1.5



92



7



Economic

Environmental




Equitable



Benefits of Trees

The Tree and Shade Master Plan Portal Document

- E-Document
- Hyperlinks



Contents	Executive Summary	6
	The Vision	12
	Introduction	14
	Achieving the Vision	28
	 Raise Awareness (Educate)	31
	A / Recommendations	32
	B / Policy	34
	 Preserve, Protect and Increase	37
	A / Recommendations	38
	B / Policy	42
 Sustainable and Maintainable Infrastructure	45	
A / Recommendations	46	
B / Policy	48	
Conclusion	51	
Appendix	52	



Today

NOISIV

Tomorrow



2030 VISION

Achieve an average
25% canopy coverage
in Phoenix.



2013

Working Together to Build a Sustainable Phoenix



