

REIMAGINING TRANSPORTATION

HOW WILL WE NAVIGATE PHOENIX IN THE FUTURE?

YOU'RE INVITED

Local non profit “**Friends of Transit**” and the **Arizona State University School of Sustainability** invite undergraduate and graduate students to **rethink transportation** in the Phoenix metro with a friendly competition for cash prizes.

THE COMPETITION

The competition is open to any college student or student team (undergraduate or graduate). Individuals or teams must **prepare a presentation** no more than 10 minutes long on attainable changes that could be made to the existing transportation network to **improve community access, health and walkability** throughout the Phoenix Metro area. Teams will present to and answer questions from competition judges. **Competitors are encouraged to be as creative as possible** and may use any technology, props or materials they wish, provided they clear all IT/AV and space needs with the contest organizer.

REQUIREMENTS | WHERE | WHEN

Competitors must **reserve a 30 minute slot** at a pre-screening event on **Tuesday, January 31** using the registration form attached. Slots are available on a first come, first serve basis between the times of 9:00 a.m. – 3:00 p.m. **The deadline to register for the competition is Friday, January 27th at 11:59 p.m.**

The leading teams after the pre-screening event will receive coaching from contest judges to help them perfect their presentations before they compete at the “**Friends of Transit**” **Annual Conference on Friday, February 17, 2017 8AM-1PM** in front of 300 conference attendees. Conference attendees will vote to choose the winning teams based on the innovation and implementation reality of their presentation and performance during a question and answer session with the panel of judges.

CASH PRIZES

The top three teams will be awarded cash prizes sponsored by the Arizona Transit Association (AzTA):

First Place: \$2,000
Second Place: \$1,000
Third Place: \$500

Please email Rachele Hadland at rachele@goodmanschwartz.com with questions on the contest or to submit your entry form.



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COMPETITION ENTRY FORM

Please fill out the form below and return by Friday, January 27th to rachelle@goodmanschwartz.com

Team Name

Name (primary contact)

Email Address

Phone Number

Team Member Names (if applicable)

Props or Technology Requirements

Please read the contest requirements carefully prior to submitting your entry form.

