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Why Companies Should Care About Biodiversity

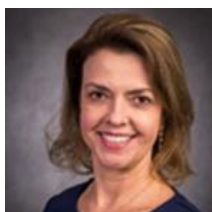
Corporations engage in sustainable practices for reasons beyond creating a positive public image. Sustainability practices can also improve profitability and help them comply with emerging regulations. Many companies look outside their own doors for help in making smart choices and maximizing the impact of those choices.

Wednesday, January 18th, 2016
1:15 – 2:45 p.m. EST

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for webinar



Leah Gerber, Director of the ASU [Center for Biodiversity Outcomes](#), will moderate the session. The Center brings together individuals and groups - from academia, nonprofit, policy, and corporate sectors - to achieve common goals of conservation biodiversity and sustainable management of natural resources in the 21st century.



Gabriella Burian is Senior Director, [Sustainable Development at Monsanto](#), responsible for company and key stakeholders integration with Sustainable Agriculture approaches. She leads the adoption of innovative business solutions which optimizes environmental performance (e.g. water, carbon) addressing society's concerns and established the liaison between the company and the World Business Council for Sustainable Development (WBCSD).



Jen Molnar is a scientific leader in incorporating nature into human decisions at the corporate and policy level. She is managing director and lead scientist of [The Nature Conservancy's new Center for Sustainability Science](#). The Center is focused on enabling transformative change by filling science gaps that are inhibiting large-scale uptake and implementation of sustainability solutions via corporate practices and policy.



Mark Weick serves as Director of the [Sustainability Program Office at The Dow Chemical Company](#). In this role, Mark directs the coordinated planning and implementation of the 2015 Sustainability Goals as well as sustainability integration across the company and business units. Weick is also responsible for directing Dow's future sustainability strategy as well as the company's Enterprise Risk Management efforts. He also leads Dow's global collaboration with The Nature Conservancy on valuing ecosystem services and biodiversity.



Beth Polidoro is an assistant professor of Environmental Chemistry in [ASU's School of Mathematical and Natural Sciences](#), and is the Associate Director of Research at ASU's Center for Biodiversity Outcomes. Her primary research interests are in applied toxicology and risk assessment within the context of biodiversity conservation, human health, and sustainable development. In collaboration with various government, corporate and conservation agencies, she offers expertise in developing custom datasets and decision-support tools for improved natural resource management and risk mitigation.

