

Sustainability: Measuring Product Safety



Frederike Wiebel

Director of Corporate Toxicology, Henkel AG & Co. KGaA

In this talk, Wiebel describes opportunities and limits in measuring product safety, Key Performance indicators (KPIs), and shares her thoughts on possible sustainable solutions.

Since 2009, Wiebel has been the Director of the Corporate Toxicology Department at Henkel in Düsseldorf, Germany. She has broad expertise in the toxicological risk assessment of consumer products and has played a central role in shaping Henkel's global strategy on sustainable chemical use. Wiebel studied biology at University of Würzburg, Germany and at Duke University, Durham, NC. She was trained as a toxicologist during her PhD and is an EUROTOX-registered toxicologist.

Monday, September 16, 2013
10:30 – 11:30 a.m.

Wrigley Hall, Room 481

Arizona State University, Tempe campus
(coffee and light breakfast provided)



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