

## **Master of Sustainable Solutions (MSUS)**

### **Culminating Experience Presentations**

December 3, 2015

#### **Caitlin Seppi**

*Evaluating Opportunities & Barriers to Passing Anti-Plastic Bag Legislation in Baltimore, MD vs. Tempe, AZ*

My applied project focuses on understanding the opportunities and barriers associated with enacting a single-use bag legislation in Baltimore, Maryland versus Tempe, Arizona. My research looked at impacts of plastic bags, successful legislation, and the background of the study areas to form recommendations for how each city can move forward.

#### **Paul Prosser**

*Chapter House: A Vision for a Sustainable Future*

Traditional Ecological Knowledge (TEK) contains time tested insights into sustainable design. This Applied Project investigated the application of TEK through a design visioning process on the Navajo Reservation. Participatory visioning meetings were held to gather TEK data and preliminary design guidelines were recommended based on the collected data. To complete the visioning work, next steps were proposed to visualize, legitimize, validate, and prioritize the vision components.

#### **Tyler Sam**

*Restore*

Embedding sustainability into MillerCoors marketing and branding content.

#### **Samantha McEntire**

*Assessment of Corporate Sustainability Initiatives in the Beverage Industry*

Over the past semester I assessed three different businesses in the beverage industry: Cartel Coffee Lab, China Mist Iced Tea, and MillerCoors. Using two different frameworks I was able to map the organizations' current sustainability practices and identify potential opportunities for the businesses to add value using sustainability. This presentation will explain how different sustainability frameworks can complement each other to drive organizational change and effectively implement sustainability.