

Climate, Policy, and Business



Daniel Kreeger

Executive Director, Association of Climate Change Officers

This talk will focus on shared perspectives on sustainability programs in federal agencies, local government, Fortune 500 companies, and academic institutions. Daniel Kreeger, founder of the Association of Climate Change Officers, will highlight cutting-edge programs from around the country and discuss how sustainability efforts are rapidly transforming organizations and improving the financial bottom line.

Kreeger has over 15 years of experience in change management, business strategies, public relations, public affairs, research, and consulting within business-to-business, government, and consumer-centric sectors. His work focuses on the economic and operational implications of environmental and healthcare issues.

Thursday, January 31, 2013

12:00 - 1:30 p.m.

(lunch will be provided)

Wrigley Hall, Room 101

Arizona State University, Tempe campus



RSVP link: Download any free QR-Code reader app to your smart phone. Scan this code and it will take you directly to the RSVP page.

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The Sustainability Series is presented by ASU's Global Institute of Sustainability.