

A Practitioner's Guide to Implementing Sustainability in Corporate America



Tod Arbogast

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What is sustainability? Why does it matter? Are companies really committed to a sustainable future? How do Fortune 500 companies structure and execute sustainability strategies? How can I have a career that makes an impact? This session will be a provocative and interactive discussion that addresses these questions and many more.

Tod Arbogast oversees the development of Avon's comprehensive long-term strategy, building on the company's foundation of environmental progress. In this role, he manages the balance of Avon's growth strategy with goals to minimize Avon's impact on natural and human resources. His team fuels sustainable innovation, embeds sustainability into the heart of the business model, and mobilizes key constituencies to measured sustainable action.

Wednesday, September 12, 2012
8:30 - 10:00 a.m.

(breakfast will be provided)

Old Main, Carson Ballroom

Arizona State University, Tempe campus



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The Sustainability Series is presented by ASU's Global Institute of Sustainability.