sustainability series



Alternative Transportation Fuels: Real Opportunity or Lost Cause? You Decide!





John Hofmeister

Wrigley Scholar, Julie Ann Wrigley GIOS Founder and CEO Citizens for Affordable Energy

Hofmeister is the former president of Shell Oil Company, with a 35-year career in the corporate worlds of GE, Nortel, AlliedSignal (now Honeywell International), and Royal Dutch Shell.

Alternative transportation fuels are reaching a critical milestone. Will the promises deliver? Will the powers of the status quo block them? Does the government and/ or the fuels industry represent the promises or the barriers?

If you care about cleaner, affordable, and available fuels for the future, join us as we learn from a leader and participant in the process.

Wednesday, September 16, 2015 4:00-5:30pm

Parking and directions: sustainability.asu.edu/directions

Wrigley Hall, Room 481 Arizona State University, Tempe campus

For more information about this and other events, visit: sustainability.asu.edu/events

Seating is limited, so please RSVP for this event. RSVP: sustainability.asu.edu/events

The Sustainability Series is presented by ASU's Julie Ann Wrigley Global Institute of Sustainability.