

Open to all graduate students across ASU

Graduate Certificate in Environmental Communication and Leadership

This certificate trains graduate students in environmental sciences to communicate their findings to the broader public and decision makers. Graduate students will obtain valuable training in leadership and will learn to communicate with public, media, policy makers and other relevant stakeholders.

Students will learn to:

Effectively communicate with the public, including media and decision-makers, to translate complex technical and scientific concepts into easy to understand language.

Demonstrate leadership skills such as strategic thinking and planning, team management, conflict resolution, collaboration, mentorship and self-reflection.

Inform policy and decision-making for

an organization, governmental body or other institution by describing their goals and incentives. BIO 578 Environmental Leadership and Communication (3 credits) is the core course for this 15 credit hour certificate. This course is designed to build skills specific to environmental policy and management (offered in spring 2019).

Students will complete 12 additional credits of coursework from our approved course list in the areas of policy and management, communication and leadership.

To apply, you need:

- 1. Graduate Admissions application
- 2. Official transcripts
- 3. GRE scores



biodiversity.asu.edu/education

The Center for Biodiversity Outcomes is a partnership between the Julie Ann Wrigley Global Institute of Sustainability and the School of Life Sciences.