Glendale’s Water Conservation Program

-Yesterday, Glendale celebrated its water conservation program’s 30th birthday

-The program provides residents with events that educate them about:
  water conservation
  proper Arizona gardening
  proper xeriscaping at the Glendale Main Library

-The city offers classes to provide students with ways to properly conserve water and energy in fun and interactive ways
Our Goal

-To develop a video for the City of Glendale to showcase their efforts made in water conservation and to highlight the Xeriscape Garden and Main Library Desert Gardening Classes

-To do accomplish this we

- developed a Scope of Work to plan our project,
- designed a script to form a basis for the video
- Created a rough cut of for further editing
Process

Developed a budget to include

  Filming equipment
  Editing services

Attended Events

  Xeriscape Garden
    Volunteer workdays
    Garden Walk and Talk
  Glendale Main Library
    Vegetable gardening in the desert

Conducted Interviews

  Residents who attended classes
  Volunteers at the garden
  Additional footage provided by Glendale 11
Acknowledgements

City of Glendale

Water Conservation Manager: Joanne Toms
Water Conservation Specialist: Victoria Caster
Water Conservation Specialist: Anne Stahley
Conservation Specialist: Omone’ Abu

Video Editing

Mark Ahn

Additional Footage