OUR MISSION: make solar energy accessible to everyone
Name: Ken Clark
Title: Hub Partner for Rent.Solar, Public Policy Consultant, Realtor
Organization: Rent.Solar, Seva Solutions
Personal bio:
Ken is a consultant in the fields of energy and public policy. He served in the Arizona State House for 6 years and was the Director of the State Energy Office in 2005-06. He has worked on a number of state-wide ballot initiatives. He is also a realtor with the Get Your PHX Team.
Name: Lee Feliciano  
Title: Co-founder  
Organization: Rent.Solar  
Personal bio:  
Lee has worked in the solar industry since 2004 in the residential, commercial, Community Solar and Utility Scale sectors. He is the founder of SolEquity, which developed the first solar project in AZ financed through a Solar Services Agreement or PPA (at ASU) in 2008. Prior to starting Rent.Solar Lee was head of business development for C2 Energy Capital, a NYC-based investment firm specializing in renewable energy projects.
CORE PRODUCT 1: TRAILER

PLUG-AND-PLAY | RAPIDLY-SCALABLE | MULTI-USE DESIGN

SUSTAINABLE POWER FOR

Lighting + Sound, Refrigeration, Communications, Electric Mobility

ENERGY SPECS: 20 kWh Lithium Ion Battery Bank, 8 kW AC Inverter, 4.2 kW DC PV Array
CORE PRODUCT 2: SHELTER

Mobile Solar Tent

SELF-SUSTAINING | CLIMATE CONTROLLED | SEMI-PERMANENT

SUSTAINABLE POWER FOR

Device Charging, Portable Speakers, LED Lighting, Power Tools

ENERGY SPECS: 5 kWh Lithium Iron Phosphate Battery Bank, 3 kW AC Inverter, 2 kW DC PV Array
CORE PRODUCT 3: SUNKIT™ Small Generator Alternative

SELF-SUSTAINING

HIGHLY PORTABLE

DOUBLE-GREEN 2ndLIFE

SUSTAINABLE POWER FOR

Device Charging, Portable Speakers, LED Lighting, Medical Devices

ENERGY SPECS: 2.5 kWh Lithium Ion Battery, 2 kW 120V AC Inverter, 500W DC PV Array
In 2019, we built 10 mobile solar stations for first-responders, sent clean energy to 5 environmental disasters, donated over 1200 solar panels, and launched our Solar Energy Rapid Response Taskforce (SERRT).

**ONGOING RESPONSE MISSIONS:**

- **National Guard Exercise**
  - Fort McCoy, Wisconsin
  - July 2019
- **Windstorm Response**
  - Northern Wisconsin
  - July 2019
- **Ecosystem Recovery**
  - Paradise California
  - Oct 2019
- **Puerto Rico Earthquakes**
  - 11,000+ survivors served
- **Kincade Fire Response**
  - Sonoma California
  - Oct 2019
- **Tennessee Tornadoes**
  - 1,200+ survivors served
Creighton has had no issues to report. They’ve been running of just one of the two exterior outlets. State of Charge has remained steady at 100% today, i.e., it’s charging up faster than the devices are drawing down. They repositioned the trailer for better sun exposure and may again. Second sheet of panels has not been extended."

"The trailer has served "easily 100 people so far today" estimates Creighton, though no close count exists. Most people come in to charge multiple devices at once. When I was there last night delivering the trailer and briefing Creighton, it was smoky enough to sting your throat, though not enough to make you cough…"
Testimonial
CalFire Training
San Diego, CA
Jan 21, 2020

Training Point of Contact:
Richard Birt, Las Vegas Fire Captain

Solar Trailer and Solar Shelter set up with limited instruction and supervision by cohort of CalFire trainees.

"These assets should be available for all responders."
MARKETS

NGOs, Disaster Relief & Recovery
- Provide a range of solar energy solutions (from portable to small residential/commercial scale) to the community that are mobile and shareable.
- Raises awareness within the local population about the benefits of renewable energy, paving the way for the community to “build back greener”.

Resiliency Planners
- Reduces dependency on supply chain for fuel to produce power
- Mobile nature of equipment allows for deployment to address “problem spots” within a community.
- Reinforces sustainable practices which might otherwise be set aside during emergency/triage situations

Remote Energy Users
- Provides a viable alternative to fossil fuel powered generators
- Allows for extended deployments without fuel supply concerns
- Lack of noise and fumes enhances security and creates a more pleasant environment
Rent.Solar provides mobile solar energy as a service for temporary events. As a General Benefit Corp, we work to support our sibling non-profit, Footprint Project, whose mission is to power disaster relief operations using solar energy. When our equipment is not deployed to disasters, it is made available for rental to festivals, construction crews and other outdoor events that would normally rely on generators.

Footprint Project’s mission is to turn every disaster into an opportunity for sustainable development. We mobilize and deploy clean energy stations to support first responders and meet emergency power needs. We help disaster relief groups integrate sustainability into their mission readiness plans through hands-on training, educational outreach and advocacy.
**IMPACTS:** Beyond kWh and Carbon offsets

Enhanced Access to RE  
renewable energy has never been more accessible!

Awareness & Education  
the ideal vehicle for Community Outreach

Qualitative as well as Quantitative Benefits  
ask anyone who’s had to use a generator. The lack of noise and fumes is huge!

Second Life Initiative  
Providing a home for 2nd Life solar panels and EV batteries
Revenue Sharing Partnership Program

Buyers of trailers and shelters can generate a revenue stream by making their equipment available to Rent.Solar as part of its rental fleet.
SUSTAINABLE POWER for remote ops and urban outages
<table>
<thead>
<tr>
<th>PARTNERS</th>
<th>Response Agencies and NGOs</th>
<th>Events and Festivals</th>
<th>Sponsors and Advocates</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Migrate away from fossil fuel with comprehensive energy support.</td>
<td>Offer cause-based opportunity to cut fuel costs and improve services.</td>
<td>Demonstrate commitment to community via social responsibility.</td>
</tr>
</tbody>
</table>

![Logos of various organizations]
2020 PLAN

6 Regional Hubs
Identified partners in Phoenix, Minneapolis, Nashville, Ashville, NorCal, SoCal

24 Hr Disaster Response Time
Hurricanes, wildfires flooding, tornadoes

Hub Strategy
Working with ASU to develop & prioritize hubs
JOIN US
Let’s rapidly scale resilience.

Please reach out!
Rentals – hello@rent.solar
Response – info@footprintproject.org