Mission

Develop, apply and scale solutions to sustainability challenges
Implementation gap between sustainability problems and solutions

GCSO focuses on the university role in closing this gap
Theory of change

Research + Development + Implementation = IMPACT

University + Agent → University + Agent → Agent (NGO, school, government, business, neighborhood) → Something becomes more sustainable
How faculty/staff can participate in GCSO

- Complete GCSO intake (interest) survey
- Sign-up for GCSO's monthly newsletter
- Ask GCSO staff to connect you with member collaborators with similar interests
- Apply for a GCSO seed grant project
- Request GCSO proposal support for external funding
- Communicate with your university's official GCSO representative
GCSO seed grants

**Purpose:** Test and implement a solution to a sustainability challenge

**Requirements**

- **Collaboration** of 2 or more GCSO member universities
- **Certify that an “implementation agent”** has agreed to utilize the solution
- Test or apply that solution
- Seek additional funding to scale the solution
- Answer this question—
  
  *What will become more sustainable as a result of the proposed project?*
GCSO seed grants
2018 Timeline

• **Feb 28:** Letters of intent due (500 words)
• **March 22:** Invitations to submit full proposal
• **April 25:** Full proposal due (via InfoReady)
• **May 25:** Awards announced
• **June:** Agreements signed, funds distribution
• **July 1:** Y2 projects commence
How to apply

• 2018 Seed Grant Overview and FAQs: Click “Request for Proposals” tab at- http://sustainabilityoutcomes.org

• Submit Letter of Intent via InfoReady: https://asu.infoready4.com/
GCSO project example (2017)

**Project:** Train K-12 teachers to incorporate sustainability competencies into curriculum to motivate sustainable behaviors by students

**Solution applied:** Training program previously tested, evaluated, utilized in 48 US states

**Scaling:** GCSO funding enabled application in Ireland, Germany, Mexico

**Implementation agents:** 36 schools, 138 teachers

**What became more sustainable:** 4000 student behaviors

**External funding:** 2 external proposals to support additional scaling by GCSO project team now pending
More on GCSO:
https://sustainabilityoutcomes.org